

Last Updated: 5.31.24

CARIBOU SERVICES, INC –PRIVACY NOTICE

Caribou Services, Inc (“Caribou” “we,” or “us”) respects your privacy and is committed to protecting it by complying with this privacy notice (“**Privacy Notice**”). This Privacy Notice describes the type of information we may collect; who we may collect it from; and our practices for collecting, using, maintaining, protecting, and disclosing that information when you visit any of our website: www.caribouservices.com, www.jonstogo.com, www.cwportables.com, www.allseasonsportajons.com, www.rapidrooterplumbing.com, (“**Site**”) or in connection with the services available on the Site (Site and services collectively, the “**Offerings**”).

Please read this Privacy Notice carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, you have the choice to not to use any of our Offerings. By accessing or using our Offerings, you agree to this Privacy Notice and consent to the collection and processing of your information as described in this Privacy Notice. This Privacy Notice may change from time to time. Your continued use of our Offerings after we make changes is deemed to be acceptance of those changes, so please check the Privacy Notice periodically for updates. Please see Changes to Our Privacy Notice to learn more.

WHEN THIS PRIVACY NOTICE APPLIES.

This Privacy Notice applies to information we collect:

- on this Site;
- when you access or uses the Offerings;
- when you interact with our advertising on third party websites;
- in email, text, and other electronic messages between you and us; or
- when you interact with our Offerings on third-party websites.

It does not apply to information collected by:

- a third-party;
- a third-party through any application or content that may link to or be accessible from or on the Site. If you would like more information, please go to Links to Other Websites and Offerings to learn more.

INFORMATION COLLECTED ABOUT YOU AND HOW WE COLLECT IT.

We may collect several types of information from and about users of our Site, including:

- information by which you may be personally identified such as name, email, phone number, physical address, or any other information which could be associated with or used to identify you (“personal information”);
- technical information about your internet connection, the equipment you use to access our Offerings, including usage details and IP addresses;
- details of your visits to and usage of our Offerings including traffic data, logs, and other communication data and the resources that you access and use on the Offerings.
- any personal information included in communications to us.

We collect this information:

- directly from you when you provide it to us; or
- automatically as you access or navigate through the Site or the Offerings through automated data technologies such as through cookies and other tracking technologies.

INFORMATION YOU DIRECTLY PROVIDE TO US.

The information we collect on or through our Site may include:

- information that you provide by filling in forms on our Site, including information provided at the time of subscribing to our email communication service or requesting further services;
- records and copies of your correspondence (including email addresses) if you contact us, including when you report a problem with our Offerings; or
- your responses to surveys that we might ask you to complete for research purposes.

INFORMATION WE COLLECT THROUGH AUTOMATIC DATA COLLECTION TECHNOLOGIES.

As you navigate through and interact with our Site, we may use automatic data collection technologies, or other innovative technologies as they come out, to collect certain information about your equipment, browsing actions, and patterns, including:

- details of your visits to our Site, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Site; or

- information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we automatically collect may include personal information. It helps us to improve our Offerings and to deliver a better and more personalized service, including by enabling us to:

- estimate our audience size and usage patterns;
- store information about your preferences, allowing us to customize our Offerings according to your individual interests; or
- recognize you when you return to our Site.

The technologies we use for this automated data collection may include:

- **COOKIES** (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting, you may be unable to access certain parts of our Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Site.
- **FLASH COOKIES**. Certain features of our Site may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our Site. Flash cookies are not managed by the same browser settings as are used for browser cookies.
- **WEB BEACONS**. Pages of our Site may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count users who have visited those pages or for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

THIRD PARTY USE OF AUTOMATED DATA TRACKING TECHNOLOGIES.

Some content or applications on the Site are served by third parties. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

The Site also uses Google Analytics, which uses cookies or other tracking technologies to help us analyze how users interact with and use the Offerings, compile reports on activity, and provide other services related to activity and usage. Google Analytics may collect information such as your IP address, time of visit, whether you are a return visitor, and referring website. To learn more about how Google Analytics collects and processes data you may visit <http://www.google.com/policies/privacy/partners>.

To learn more about your rights including how to opt-out go to Your Choices About Your Information.

USING YOUR INFORMATION.

We use information that we collect about you or that you provide to us, including any information:

- to present our Offerings and its contents to you;
- to provide you with information, products, or services you request from us;
- to fulfill any other purpose for which you provide it;
- to carry out our obligations and enforce our rights arising from any contract entered into between you and us, including billing and collection;
- to notify you about changes to our Offerings or any products or services we offer or provide through it;
- any other way we may describe when you provide the information; or
- for any other purpose with your consent.

SHARING YOUR INFORMATION.

We may disclose information that we collect or you provide as described in this Privacy Notice:

- to contractors, service providers, and other third parties and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them;
- to a buyer or other successor in anticipation of or in connection with a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Caribou's assets,

- whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Caribou is among the assets transferred;
- to fulfill the purpose to which you provide it;
- for any other purpose disclosed by us when you provide the information; or
- with your consent.

We may also disclose your information:

- to comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- to enforce or apply our other agreements, including for billing and collection purposes; or
- if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Caribou, our users, or others.

We may disclose aggregated and deidentified information about our users or information that does not identify any individual user, without restriction. We may use that aggregated information to enhance and personalize your experience with us, to communicate with you about products, services, and events that may be of interest to you, for promotional purposes, and for other purposes described in this Privacy Notice.

We will not sell or share your information with third parties for marketing purposes without your explicit consent.

PROTECTION OF YOUR INFORMATION.

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Offerings, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Offerings. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Offerings.

RETENTION.

We will keep your personal information for as long as it necessary to provide the Offerings to you. Thereafter, we will keep your personal information for as long as is necessary:

- to respond to any questions, complaints, or claims made by you or on your behalf;
- to show that we treated you fairly; or
- to keep records required by law.

YOUR CHOICES.

We strive to provide you with choices regarding the personal information you provide to us. Below are options for your personal information.

TRACKING TECHNOLOGIES.

You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of the Offerings may then be inaccessible or not function properly.

We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website/or other opt out mechanism.

OUR MARKETING TO YOU.

If you do not wish to receive our marketing emails, you may unsubscribe by following the unsubscribe instructions at the bottom of the email or by contacting through the contact information in the How to Contact Us section at the bottom of this Privacy Notice. You may continue to receive service-related and other non-marketing emails.

USING YOUR INFORMATION FOR PROMOTION OF CARIBOU.

If you do not wish to have your contact information used by us to promote our own products or services, you can opt-out by emailing us at email found at the bottom of this Privacy Notice with your request. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions.

DO NOT TRACK SIGNALS.

Some web browsers (including Safari, Internet Explorer, Firefox and Chrome) incorporate a "Do Not Track" ("DNT") or similar feature that signals to websites that a user does not want to have his or her online activity and behavior tracked. If a website that responds to a particular DNT signal receives the DNT signal, the browser can block that website from collecting certain information about the browser's user. Not all browsers offer a DNT option and DNT signals are not yet uniform. For this reason, many digital service operators, including Caribou, does not recognize or respond to DNT signals.

LINKS TO OTHER WEBSITES AND OFFERINGS.

We are not responsible for the practices employed by third party websites, applications, or services linked to or from our Site. We recommend the user review the privacy notices of other third party websites, applications, and/or services applications before authorizing a third-party access to your data.

CHILDREN UNDER THE AGE OF 13.

Our Offerings is **not** directed at or intended for children under 13 years of age. No one under age 13 may provide any information to or on the Site. We do not knowingly collect information from children under 13. If you are under 13, do not use or provide any information on the Site or on or through any of its features/register or in connection with the Offerings. If we learn we have collected or received information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us through the information at the How to Contact Us section at the bottom of this Privacy Notice.

CHANGES TO OUR PRIVACY NOTICE.

If you do not agree to this Privacy Notice, do not use the Offerings.

In our sole discretion, we may revise this Privacy Notice from time-to-time. The Last Updated date is set forth at the top of this page. All changes are effective 15 days after the Last Updated date for current users and immediately for new users. Your continued use of the Offerings following the posting of this Privacy Notice means you accept and agree to the Privacy Notice. Additionally, we will notify you of changes via email.

CONTACT US.

To ask questions or comment about this Privacy Notice and our practices in general, contact us at:

ADMIN:
Caribou Services, Inc
2675 E Sternberg Rd
Muskegon, MI 49444
800-937-5667
Service@caribouservices.com